

## Publicity Rights

*Carmen Electra, et al. v. Caliente Resorts, LLC, et al.* Middle District of Florida, 2016, report, valuation of damages resulting from use of **name and image of celebrity models** by adult resort.

*Rosario v. BK Venture d/b/a Starlets*, Eastern District of New York, 2016 report, valuation of damages resulting from **use of celebrity images** by New York nightclub.

*Reese Witherspoon v. Marketing Advantages International*, 2015, Superior Court of California, 2015, report, valuation of damages involving use of **name and image of actress Reese Witherspoon** in connection with online retailer.

*Sandra Bullock v. ToyWatch USA*, Superior Court of California, 2013, opinion letter, valuation of damages involving use of **image of actress Sandra Bullock** in a commercial website for apparel accessory.

*Jason Lezak v. Active Network*, Superior Court of California, 2015, report, valuation of damages involving use of **image of Olympic swimmer Jason Lezak** in connection with online software application

*Zoey Deschanel v. Steve Madden, et al.*, Superior Court of California, 2011, report and deposition, valuation of publicity rights of **actress Zoey Deschanel** used in line of women's shoes.

*Michelle Pfeiffer, et al. v. CompUSA*, Superior Court of California, 2011, report, valuation of **publicity rights of Sandra Bullock, Michelle Pfeiffer, Diane Keaton, Mandy Moore, Cameron Diaz, and Kate Hudson** in retail advertisements .

*Woody Allen v. American Apparel, Inc.*, Southern District of New York, 2009, consultant in valuation of reasonable damages in publicity rights of **movie director Woody Allen** used on urban billboards .

*Evgeni Petrosyan v. DIRECTV, Inc.*, Eastern District of New York. 2009, consultant regarding damages for infringement of publicity rights of **comedian Evgeni Petrossian**

by satellite network.

*Arnold Schwarzenegger and Oak Productions, Inc. v. Recycled Paper Greetings, Inc., et al.*, Los Angeles Superior Court, 2005, report, estimated damages in publicity rights case involving greeting card merchandise bearing **image likeness of Arnold Schwarzenegger**.

*Lawrence "Yogi" Berra v. Turner Broadcasting System*, Superior Court of New York, 2005, consultant, valued publicity rights case involving the unauthorized use of **personal name Yogi Berra** in citywide advertising campaign.

*Rosa Parks v. BMG Music/Laface Records, et al.*, Eastern District of Michigan, 2004, deposition, valued publicity rights involving use of **celebrity name Rosa Parks** in a BMG album bearing the name and track *Rosa Parks*.

*Melina Kanakaredes v. Ouidad, Inc.*, Eastern District of Ohio, consultant, 2004; publicity rights case involving damages resulting from magazine articles bearing **actress name Melina Kanakaredes**.