

Publicity Rights

Carmen Electra, et al. v. Caliente Resorts, LLC, et al. Middle District of Florida, 2016, report, valuation of damages resulting from use of **name and image of celebrity models** by adult resort.

Rosario v. BK Venture d/b/a Starlets, Eastern District of New York, 2016 report, valuation of damages resulting from **use of celebrity images** by New York nightclub.

Reese Witherspoon v. Marketing Advantages International, 2015, Superior Court of California, 2015, report, valuation of damages involving use of **name and image of actress Reese Witherspoon** in connection with online retailer.

Sandra Bullock v. ToyWatch USA, Superior Court of California, 2013, opinion letter, valuation of damages involving use of **image of actress Sandra Bullock** in a commercial website for apparel accessory.

Jason Lezak v. Active Network, Superior Court of California, 2015, report, valuation of damages involving use of **image of Olympic swimmer Jason Lezak** in connection with online software application

Zoey Deschanel v. Steve Madden, et al., Superior Court of California, 2011, report and deposition, valuation of publicity rights of **actress Zoey Deschanel** used in line of women's shoes.

Michelle Pfeiffer, et al. v. CompUSA, Superior Court of California, 2011, report, valuation of **publicity rights of Sandra Bullock, Michelle Pfeiffer, Diane Keaton, Mandy Moore, Cameron Diaz, and Kate Hudson** in retail advertisements .

Woody Allen v. American Apparel, Inc., Southern District of New York, 2009, consultant in valuation of reasonable damages in publicity rights of **movie director Woody Allen** used on urban billboards .

Evgeni Petrosyan v. DIRECTV, Inc., Eastern District of New York. 2009, consultant regarding damages for infringement of publicity rights of **comedian Evgeni Petrossian**

by satellite network.

Arnold Schwarzenegger and Oak Productions, Inc. v. Recycled Paper Greetings, Inc., et al., Los Angeles Superior Court, 2005, report, estimated damages in publicity rights case involving greeting card merchandise bearing **image likeness of Arnold Schwarzenegger**.

Lawrence "Yogi" Berra v. Turner Broadcasting System, Superior Court of New York, 2005, consultant, valued publicity rights case involving the unauthorized use of **personal name Yogi Berra** in citywide advertising campaign.

Rosa Parks v. BMG Music/Laface Records, et al., Eastern District of Michigan, 2004, deposition, valued publicity rights involving use of **celebrity name Rosa Parks** in a BMG album bearing the name and track *Rosa Parks*.

Melina Kanakaredes v. Ouidad, Inc., Eastern District of Ohio, consultant, 2004; publicity rights case involving damages resulting from magazine articles bearing **actress name Melina Kanakaredes**.